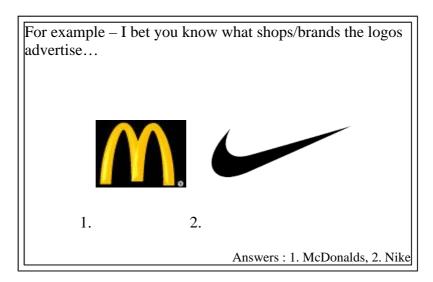
9.12 Homework Page 1

Name	Group	Mark

9.12 Model Making / Shop front project - Logos

Logos are used to communicate. They enable you to know what the company is instantly without necessarily using the whole word of the company. They may be just a picture, initials or words or a combination of all three.

Shops use logos on their shop fronts, their advertising and their products so that customers can tell instantly who they are buying from and the brand that they are purchasing. Logos are a powerful type of brand advertising.



Draw and name 8 logos that advertise shops:

1. Logo:	2. Logo:
Shop:	Shop:
3. Logo:	4. Logo:
Shop:	Shop:
5. Logo:	6. Logo:
Shop:	Shop:
7. Logo:	8. Logo:
Shop:	Shop: